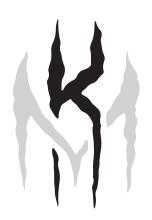
KEO MATCH

Creative



CONTACT

1/58 LANTANA RD, GARDENVALE

HELLO@KEOMATCH.COM

WWW.KEOMATCH.COM

SKILLS + QUALITIES

PROFESSIONAL PERSONAL
Team Leadership Motivated
Project Management Organized
Client Support Fast Learner
Budgeting Creative
Public Relations Problem Solver
Team Player Honest

I have far reaching knowledge in both tactile and digital methods of creative production. The following are the tools I use at an expert or intermediate level:

DESIGN PROGRAMS

























OPERATING SYSTEMS





https://www.instagram.com/keomatch/

https://twitter.com/KeoMatch

f https://www.facebook.com/KeoMatchCreative/

https://vimeo.com/keomatch

EXPERIENCE

2008 NOW

OWNER DIRECTOR

Keo Match Creative || Australia

Keo Match Creative is the company I operate under as a freelance creative. I'm proud to say I have freelanced for 100+ clients over the last decade. Boy does time fly.

Graphic Design Illustration Murals

Typography
Packaging Design
Web Design
Art Direction
Curation
Apparel Design
Packaging Design
Web Design
Branding
Animation
Bookkeeping

2013 ·

CO-FOUNDER & DIRECTOR

Block by Block Street Art Festival | Australia

A street art production focused on the community to reinvigorate forgotten or unused spaces in the sunny coastal town of Belmont, Lake Macquarie.

Public Consultation
 Stakeholder Engagement
 Project Management
 Heavy Machine Operation
 Branding
 Artist Coordination
 Street Art
 OH&S

2016 -2018

PROJECT MANAGER

Brush Project | Melbourne, Australia

I was head of operations for the Victorian chapter of Brush Projects, a mural and street art agency. I was their eyes, ears and voice in Victoria. I truly loved my role at Brush Project and hope the company will one day see a second life.

Client Consultation
 Stakeholder Engagement
 Project Execution
 Branding
 Artist Coordination
 Street Art

2012

2015

ILLUSTRATOR Headjam || Newcastle, Australia

My time at Headjam Design Agency saw me work for numerous clients in the health, education, arts and community sectors. From time to time I still collaborate with Headjam on illustration projects in a freelance capacity.

Branding
Concept Development
Storyboarding
Animation
Social Media
Illustration
Murals
Street Art
Package Design
Graphic Design

2010

2014

2011

CO-FOUNDER & MEDIA COORDINATOR

The Roost Creative || Newcastle, Australia

As a co-founder of The Roost I got to see this co-working space from its humble beginnings to a fully functional self sustaining creative hub.

Branding
Studio Management
Promotions
Exhibitions
Murals
Networking

Bookkeeping
 POS
 Internal/External Comms
 Graphic Design

• Social Media

GRAPHIC DESIGNER

Mad Media || Newcastle, Australia

During my time at Mad Media I started my education into HTML and css. I got to know the Wordpress system of web design and development as well as working with Flash banners and EDMs.



EDUCATION 2009 ♦ BV.

B V. COMMUNICATIONS

University of Newcastle || Newcastle

2008 DIPL. GRAPHIC DESIGN
Hunter TAFE || Newcastle

2007 CERT. IV in DESIGN
Hunter TAFE || Newcastle

2004 ♦ HSC Hunter TAFE || Newcastle

ACHIEVEMENTS



2015 SHORTLISTED

CREATE: Awards || Illustration
HEADJAM DESIGN AGENCY







REFERENCES

Luke KELLETT & Sarah Cook

Principals || Headjam Design Agency || Newcastle

02 4929 1154

LUKE@HEADJAM.COM.AU

Ana BENSON

Co-Director | Block By Block Festival | Belmont

+61 415 638 652

AJBENSON@TPG.COM.AU

Luke OLIVER

Co-Founder || The Roost Creative || Newcastle

+61 431 347 335

OLIVERTHEDESIGNER@GMAIL.COM

Tim HUGHES

Owner|| Hubro/Hubrew Cold Brew || Newcastle

+61 400 928 437

▼ TIMOTHY.S.HUGHES@GMAIL.COM

Denise TAN

Content Strategist | IE Digital | Melbourne

+61 481 113 408

DENISE.TAN@IE.COM.AU

Valerie PLANE

Owner | | United Plates of America | | Melbourne

+61 427 300 173

VALPLANE65@GMAIL.COM

EXHIBITIONS + EVENTS

VERSUS: BLUE vs RED
The Roost Creative | | mraq | | Maitland

2013 CRANIUM

LOOT + LAW

BILL MURRAY

M2 Gallery || Sydney

NOOK X-MAS

NOOK "MARIO EXHIBITION"

Nookstore | Newcastle

PIXEL 8

The Roost Creative | The Roost | Newcastle

SUPER

The Roost Creative || Curve Gallery || Newcastle

TROPFEST EXHIBITION

Tropfest || Sydney

WASHED-OUT

LA Division || Opening Hours || Sydney

2014 **↑ FAUX METAL JACKET**

LA Division || Beach Road Bondi || Sydney

TARANTINO

Australian Creative Network || Robin Hood Hotel || Sydney

2015 P DANNY TREJO TRIBUTE

Sancho's Dirty Laundry || Canberra

IN THE SHADOWS Street Art Event

Secret Location || Sydney

THE PATERSON PROJECT Street Art Event

The Arts Hole || Paterson Building || Melbourne

2016 **16 X 16**

2017

2018

The Stockroom || Melbourne

REPEAT

The Arts Hole || Chapel Street Pop Up || Melbourne

SILVERLININGS

Art With Heart || Truly Deeply || Melbourne

INSIGHT - BAD PIZZA

Insight HQ || Sydney

SWISH Group Show No Vacancy || Melbourne

BRING A PLATE

The Stockroom | | Melbourne

DOOR NIGHT

Corner Piece || Melbourne

DODGY ARTSHOW

Attaboy Roy | | Melbourne

NOT AUTHORIZED

B-Side Gallery || Melbourne

THE LOST LANES MICRO-FESTIVAL

Waqqa Waqqa City Council || Waqqa Waqqa



RECOMMENDATION Peer

"Keo Match is a young man that is full of energy, enthusiasm and, perhaps most importantly, a thriving creative impulse. He is driven to work for many hours on a project until it is complete to exacting standards. He is an inspiration to myself, to all those around him, and all those who are fortunate enough to meet him. I have no hesitation in recommending him to any future client or employer."

> Graham WILSON Creative Consultant || The Carved Green Man

RECOMMENDATION Client

"Keo approaches the work he does with great generosity, energy and passion. His contribution the Lions Australia TWO MORE HANDS Community projects National TVC was resourceful and creative and the final product was exceptional."

Gavin BANKS

Exec. Producer/Creative Director || Good Eye Deer

RECOMMENDATION Previous Colleague

"Keo's ability to create, both in quality and quantity, is striking and inspiring. His enthusiasm and energy to collaborate and initiate projects and events is enviable and he is always an absolute pleasure to be around."

> Carli HYLAND Brand Designer || Trustpilot

FREELANCE Some of my wonderful clients

GOVERNMENT













COMMERCIAL





































AGENCIES



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NOT-FOR-PROFIT







