

KEO MATCH

Creative



CONTACT

1/58 LANTANA RD, GARDENVALE

HELLO@KEOMATCH.COM

WWW.KEOMATCH.COM

+61 4 1245 1669

SKILLS + QUALITIES

PROFESSIONAL	PERSONAL
Team Leadership	Motivated
Project Management	Organized
Client Support	Fast Learner
Budgeting	Creative
Public Relations	Problem Solver
Team Player	Honest

I have far reaching knowledge in both tactile and digital methods of creative production.

The following are the tools I use at an expert or intermediate level:

DESIGN PROGRAMS



OPERATING SYSTEMS



<https://www.instagram.com/keomatch/>

<https://twitter.com/KeoMatch>

<https://www.facebook.com/KeoMatchCreative/>

<https://vimeo.com/keomatch>

EXPERIENCE

2008
NOW

OWNER DIRECTOR

Keo Match Creative || Australia

Keo Match Creative is the company I operate under as a freelance creative. I'm proud to say I have freelanced for 100+ clients over the last decade. Boy does time fly.

- Graphic Design
- Illustration
- Typography
- Desktop Publishing
- Art Direction
- Curation
- Apparel Design
- Street Art
- Murals
- Packaging Design
- Web Design
- Branding
- Animation
- Bookkeeping

2013
NOW

CO-FOUNDER & DIRECTOR

Block by Block Street Art Festival || Australia

A street art production focused on the community to reinvigorate forgotten or unused spaces in the sunny coastal town of Belmont, Lake Macquarie.

- Public Consultation
- Stakeholder Engagement
- Project Management
- Heavy Machine Operation
- Branding
- Artist Coordination
- Street Art
- OH&S

2016
2018

PROJECT MANAGER

Brush Project || Melbourne, Australia

I was head of operations for the Victorian chapter of Brush Projects, a mural and street art agency. I was their eyes, ears and voice in Victoria. I truly loved my role at Brush Project and hope the company will one day see a second life.

- Client Consultation
- Stakeholder Engagement
- Project Execution
- Branding
- Artist Coordination
- Street Art

2012
2015

ILLUSTRATOR

Headjam || Newcastle, Australia

My time at Headjam Design Agency saw me work for numerous clients in the health, education, arts and community sectors. From time to time I still collaborate with Headjam on illustration projects in a freelance capacity.

- Branding
- Concept Development
- Storyboarding
- Animation
- Social Media
- Illustration
- Murals
- Street Art
- Package Design
- Graphic Design

2010
2014

CO-FOUNDER & MEDIA COORDINATOR

The Roost Creative || Newcastle, Australia

As a co-founder of The Roost I got to see this co-working space from its humble beginnings to a fully functional self sustaining creative hub.

- Branding
- Studio Management
- Promotions
- Bookkeeping
- POS
- Social Media
- Exhibitions
- Murals
- Networking
- Internal/External Comms
- Graphic Design

2011

GRAPHIC DESIGNER

Mad Media || Newcastle, Australia

During my time at Mad Media I started my education into HTML and css. I got to know the Wordpress system of web design and development as well as working with Flash banners and EDMs.

EDUCATION

- 2009 **B V. COMMUNICATIONS**
University of Newcastle || Newcastle
- 2008 **DIPL. GRAPHIC DESIGN**
Hunter TAFE || Newcastle
- 2007 **CERT. IV in DESIGN**
Hunter TAFE || Newcastle
- 2004 **HSC**
Hunter TAFE || Newcastle

ACHIEVEMENTS



2015 SHORTLISTED
CREATE: Awards || Illustration
HEADJAM DESIGN AGENCY



2013 WINNER "NATIONAL"
M.A.P.D.A. Award || Exhibition Branding
THE ROOST CREATIVE x MRAG



2013 WINNER "NATIONAL"
M.A.P.D.A. Award || Website
THE ROOST CREATIVE x MRAG



2012 WINNER
VERSUS Artshow || Best Featured Artwork
MRAG

REFERENCES

Luke KELLETT & Sarah Cook
Principals || Headjam Design Agency || Newcastle

📞 02 4929 1154

✉️ LUKE@HEADJAM.COM.AU

Ana BENSON
Co-Director || Block By Block Festival || Belmont

📞 +61 415 638 652

✉️ AJBENSON@TPG.COM.AU

Luke OLIVER
Co-Founder || The Roost Creative || Newcastle

📞 +61 431 347 335

✉️ OLIVERTHEDESIGNER@GMAIL.COM

Tim HUGHES
Owner || Hubro/Hubrew Cold Brew || Newcastle

📞 +61 400 928 437

✉️ TIMOTHY.S.HUGHES@GMAIL.COM

Denise TAN
Content Strategist || IE Digital || Melbourne

📞 +61 481 113 408

✉️ DENISE.TAN@IE.COM.AU

Valerie PLANE
Owner || United Plates of America || Melbourne

📞 +61 427 300 173

✉️ VALPLANE65@GMAIL.COM

EXHIBITIONS + EVENTS

- 2012 **VERSUS: BLUE vs RED**
The Roost Creative || mrag || Maitland
- 2013 **CRANIUM**
LOOT + LAW
BILL MURRAY
M2 Gallery || Sydney
- NOOK X-MAS**
NOOK "MARIO EXHIBITION"
Nookstore || Newcastle
- PIXEL 8**
The Roost Creative || The Roost || Newcastle
- SUPER**
The Roost Creative || Curve Gallery || Newcastle
- TROPFEST EXHIBITION**
Tropfest || Sydney
- WASHED-OUT**
LA Division || Opening Hours || Sydney
- 2014 **FAUX METAL JACKET**
LA Division || Beach Road Bondi || Sydney
- TARANTINO**
Australian Creative Network || Robin Hood Hotel || Sydney
- 2015 **DANNY TREJO TRIBUTE**
Sancho's Dirty Laundry || Canberra
- IN THE SHADOWS** *Street Art Event*
Secret Location || Sydney
- THE PATERSON PROJECT** *Street Art Event*
The Arts Hole || Paterson Building || Melbourne
- 2016 **16 X 16**
The Stockroom || Melbourne
- REPEAT**
The Arts Hole || Chapel Street Pop Up || Melbourne
- SILVERLININGS**
Art With Heart || Truly Deeply || Melbourne
- INSIGHT - BAD PIZZA**
Insight HQ || Sydney
- SWISH** *Group Show*
No Vacancy || Melbourne
- 2017 **BRING A PLATE**
The Stockroom || Melbourne
- DOOR NIGHT**
Corner Piece || Melbourne
- DODGY ARTSHOW**
Attaboy Roy || Melbourne
- NOT AUTHORIZED**
B-Side Gallery || Melbourne
- 2018 **THE LOST LANES MICRO-FESTIVAL**
Wagga Wagga City Council || Wagga Wagga

RECOMMENDATION *Peer*

“Keo Match is a young man that is full of energy, enthusiasm and, perhaps most importantly, a thriving creative impulse. He is driven to work for many hours on a project until it is complete to exacting standards. He is an inspiration to myself, to all those around him, and all those who are fortunate enough to meet him. I have no hesitation in recommending him to any future client or employer.”

Graham WILSON
Creative Consultant || *The Carved Green Man*

RECOMMENDATION *Client*

“Keo approaches the work he does with great generosity, energy and passion. His contribution the Lions Australia TWO MORE HANDS Community projects National TVC was resourceful and creative and the final product was exceptional.”

Gavin BANKS
Exec. Producer/Creative Director || *Good Eye Deer*

RECOMMENDATION *Previous Colleague*

“Keo’s ability to create, both in quality and quantity, is striking and inspiring. His enthusiasm and energy to collaborate and initiate projects and events is enviable and he is always an absolute pleasure to be around.”

Carli HYLAND
Brand Designer || *Trustpilot*

FREELANCE *Some of my wonderful clients*

GOVERNMENT



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA



maitland
city council



Central
Coast
Council



Wyong
Shire
Council
CENTRAL COAST



Lake Macquarie
City Council



Wagga Wagga
City Council

COMMERCIAL



Murray's
BREWING CRAFT COMPANY
EST. 2009



SCOTTIES
EST 1950



Bakery & Kitchen
UPRISING



FICH
AT PETERSHAM



SONS
OF
MARY



LOCALLY BORN, BRED & BREWED
HUBRO
EST. 1928 • REBORN. 2015



GUERRILLA
THEATRE
BRAND



TOMMIRACK



T



S



NOOKSTORE



The
ROYALE
BROTHERS



A



REDWOOD



DH



Slimtum



Slimtum



ANZ
CA
2016
NEWCASTLE



inmy!

AGENCIES



Hj



deepend



BRUSH
PROJECT



mezzanine



MAD

NOT-FOR-PROFIT



MTS



the
ROOST
EXPLORE • REFINE • CONNECT



Block by
Block